

PCT

INTERNATIONAL PRELIMINARY EXAMINATION REPORT

(PCT Article 36 and Rule 70)

Applicant's or agent's file reference	FOR FURTHER ACTION See Notification of Transmittal of International Preliminary Examination Report (Form PCT/IPEA/416)							
20004/83-WO International application No.			Priority date (day/month/year)					
тистиновы аррисации но:			Thom, and payment,					
PCT/US02/39619	11 December 2002 (11.12.200							
International Patent Classification (IPC) or national classification and IPC								
IPC(7): and US C1.:								
Applicant								
NIELSEN MEDIA RESEARCH, INC								
This international preliminary examination report has been prepared by this International Preliminary Examining Authority and is transmitted to the applicant according to Article 36.								
This REPORT consists of	2. This REPORT consists of a total of Zsheets, including this cover sheet.							
This report is also accompanied by ANNEXES, i.e., sheets of the description, claims and/or drawings which have been amended and are the basis for this report and/or sheets containing rectifications made before this Authority (see Rule 70.16 and Section 607 of the Administrative Instructions under the PCT).								
These annexes consist of	a total of sheets.							
3. This report contains indic	ations relating to the followin	g items:	·					
I Basis of the report								
II Priority	II Priority							
III Non-establishment of report with regard to novelty, inventive step and industrial applicability								
IV Lack of unity of	f invention							
V Reasoned statement under Article 35(2) with regard to novelty, inventive step or industrial			ty, inventive step or industrial					
applicability; c	itations and explanations supp	orting such state	ement					
VI Certain docume	ents cited							
VII Certain defects	VII Certain defects in the international application							
VIII Certain observa	VIII Certain observations on the international application							
Date of submission of the demand	Da	te of completion	of this report					
Date of Submission of the demand		•						
10 April 2004 (10.04.2004)	01	June 2004 (01.06	.2004)					
Name and mailing address of the IPEA	/US Au	thorized officer						
Mail Stop PCT, Attn: IPEA/US Commissioner for Patents	Ri	avesh Mehta	I Romai					
P.O. Box 1450 Alexandria, Virginia 22313-1450			,					
Facsimile No. (703)305-3230	I e	ephone No. (703	9 300-03/1 /					
Form PCT/IPEA/409 (cover sheet)(July	1998)							

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Internati	oplication No.
PCT/US02/39	619

I.	Basis	s of the report
1.	With	regard to the elements of the international application:*
		the international application as originally filed.
		the description:
	_	pages 1-40 as originally filed
		pages NONE , filed with the demand
		pages NONE, filed with the letter of
		the claims:
		pages 41-48, as originally filed
		pages NONE , as amended (together with any statement) under Article 19
		pages NONE , filed with the demand
	_	pages NONE , filed with the letter of
	Ш	the drawings:
		pages <u>I-16</u> , as originally filed
		pages NONE , filed with the demand pages NONE , filed with the letter of
	_	pages NONE, filed with the letter of
	Ш	the sequence listing part of the description:
		pages NONE, as originally filed
		pages NONE, filed with the demand
_		pages NONE , filed with the letter of
2.	With	n regard to the language, all the elements marked above were available or furnished to this Authority in the lage in which the international application was filed, unless otherwise indicated under this item.
	The	e elements were available or furnished to this Authority in the following language which is:
	H	the language of a translation furnished for the purposes of international search (under Rule23.1(b)).
	\sqsubseteq	the language of publication of the international application (under Rule 48.3(b)).
		the language of the translation furnished for the purposes of international preliminary examination(under Rules
		55.2 and/or 55.3).
3.	With	regard to any nucleotide and/or amino acid sequence disclosed in the international application, the
	inter	national preliminary examination was carried out on the basis of the sequence listing:
		contained in the international application in printed form.
	Ш	filed together with the international application in computer readable form.
		furnished subsequently to this Authority in written form.
		furnished subsequently to this Authority in computer readable form.
	\Box	The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the
	_	international application as filed has been furnished.
		The statement that the information recorded in computer readable form is identical to the written sequence listing
	ш	has been furnished.
	X	The amendments have resulted in the cancellation of:
4.		The amendments have resulted in the cancertation of:
		the description, pages
		the claims, Nos. 33
		the drawings, sheets/fig
_	\Box	This report has been established as if (some of) the amendments had not been made, since they have been considered to go
5.	Ш	beyond the disclosure as filed, as indicated in the Supplemental Box (Rule 70.2(c)).**
*	Renla	coment sheets which have been furnished to the receiving Office in response to an invitation under Article 14 are referred to in
th	is repo	ort as "originally filed" and are not annexed to this report since they do not contain amendments (Rules 70.16 and 70.17).

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1.	STATEMENT			
	Novelty (N)	Claims	1-32	YE
	, , ,	Claims	NONE	NC
	Inventive Step (IS)	Claims	1-32	YE
		Claims	NONE	NC
	Industrial Applicability (IA)	Claims	1-32	YE
		Claims	NONE	NC

Form PCT/IPEA/409 (Box V) (July 1998)